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Press release in-house exhibition 2024

minimalism by brigitte

A hectic pace and a constant overload of impressions and information continue to dominate our time. The more complex our everyday lives become, the greater our longing for simplicity - for the minimum rather than the maximum. This need also influences interior design. Strong contrasts are being replaced by largely seamless transitions; materials, colors and shapes flow into one another in a neutral, harmonious and balanced way.

This year's trade fair motto *minimalism by brigitte* picks up on precisely this desire. Our aim is to create an oasis of calm and clarity in the kitchen through innovative design and well thought-out details - in the spirit of minimalism.

Sophisticated structures for visual clarity

Architecture and interior design continue to focus on simple and straightforward forms. in the focus. In many areas, we see surfaces with linear reliefs - on furniture or home accessories. Lines or grooves give plain wooden surfaces an additional structure - creating a completely new look. The new **KINGSTON** range with its vertical groove structure in the Hazel and Russet color nuances offers both an extravagant look. The new **KINGSTON** range with its vertical groove structure in **Hazel and Russet** shades offers both an extravagant look and, thanks to the interesting surface, a tactile pleasure that fits perfectly into a minimalist design.

Simplicity creates harmony

The new wood reproductions are characterized by a new simplicity that shows a calm, simpler and therefore more adaptable surface character. In the tried-and-tested **MONTANA** (vertical grain) and **HAVANNA** (horizontal grain) ranges, Brigitte Küchen has paved the way for more elegant, high-quality finishes with the "Golden and Chocolate Oak" paved the way for more elegant, high-quality and natural woods. The range of decors will be expanded for 2025 to include the **light Blonde Oak** and the **darker Umber Oak** Colour variant. Thanks to the synchronized pore surface, the reproductions look and feel like real wood. Matching decors for worktops and side panels create color harmony and bring naturalness and warmth into the kitchen.

Refined color palette

The new textured lacquer colors - **Slate, Cassis and Cedar** - have been deliberately chosen. These nuances meet the tangible need of many people for subtle color accents in a neutral and harmonious living environment. The refined color palette in the range of standard solid colors is trend-setting for a balanced interior design. Thanks to the detailed color coordination and consistency, all requirements for a perfect combination of timelessness and durability are met.

colour concept by brigitte

The extended **COLOUR CONCEPT**, which now also includes matt lacquer for country house fronts, offers almost unlimited design possibilities - 6 basic ranges and 3 real lacquer variants enable limitless color creations with various basic colors and over 4,500 shades in RAL and NCS. The new multi-layer matt lacquer also brings a velvety, high-quality surface to the kitchen, which harmonizes perfectly with the minimalist design requirements.

Brigitte Küchen received the coveted German Brand Award in two categories for the innovative **COLOUR CONCEPT**.

Classic country house style reinterpreted

The new **TESSIN** country house range with its 5-piece front combines traditional elements with modern minimalism. The country house style stands for cosiness and warmth, while the clear lines and minimalist design of the fronts meet the straightforward requirements. Whether as **TESSIN** in white, as **NORDEN** in all textured velvet lacquer colors or **GENEVA** in the trendy matt lacquer in RAL/NCS, the result is a kitchen that is both timeless and modern. And combined with each other, the models offer a new definition of mix & match in a contemporary country look.

Neutral base with exciting stone decors

New stone decors in the entry-level price range impress with trendy shades of gray in the new collection. The **COMO Bellisara Light** and **Bellisara Dark** front decors with matching materials for the worktop and surroundings form a harmonious, timeless unit as a neutral base with room for emotion and flexibility.

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living concept by brigitte

The modern Living Concept offers sophisticated solutions for all living areas: Home office, bedroom or living room, checkroom or bathroom - all from a single source. A harmonious and comfortable living experience that reflects the individual style is supported from the planning from planning to implementation.

Functionality and design

Sensible additions to the range of cabinets and technical improvements as well as the modernization of accessories provide further highlights in the product range and ensure greater convenience and multifunctionality in the kitchen. Well thought-out storage solutions maximize the available space and enable a neat and tidy kitchen. Innovative fittings and discreet handles blend seamlessly into the minimalist design and ensure user-friendly handling. New accessories, from intelligent interior organizers to elegant railing systems, support the minimalist lifestyle by making everyday life in the kitchen easier while maintaining aesthetic clarity. This makes every kitchen not only a design highlight, but also a functional center of daily life.

Elegance is the highest form of sophistication

minimalism by brigitte stands for clear lines, understated elegance and well thought-out functionality. Through the conscious selection of colors, materials and structures, Brigitte creates living spaces that radiate calm and harmony. With new products that combine the latest design trends with the principles of minimalism, every kitchen becomes a place of relaxation and well-being.

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Press motifs in-house exhibition 2024



SENSE Fossil / KINGSTON Russet



FLORIDA Multicolour NCS S 2020-G30Y

Text for picture 1

The grooved look of the **KINGSTON** model supports the elegant, minimalist furnishing style and creates exciting design accents. The **SENSE** with its exceptional **PerfectSense®** surface and functional anti-fingerprint properties creates the perfect harmony.

Text to picture 2

With the unique **FLORIDA MULTICOLOUR** range in a high-quality, matt multi-layer lacquer finish, any kitchen can be realized in the desired shades thanks to the **COLOUR CONCEPT**.



OXFORD Mastroak Fumed / SINUS Volcano



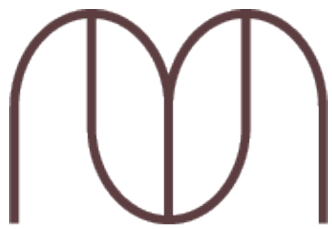
SENSE Fossil / OXFORD Mastroak Brown

Text for picture 3

Wood reproductions such as the **OXFORD** with a special surface structure provide an extraordinary feel, just like a real veneer. The innovative **COLOUR CONCEPT** with the **SINUS** textured lacquer front enables creative variety for every lifestyle.

Text for picture 4

The modern combination of the **SENSE Fossil** with **PerfectSense®** surface and the **OXFORD Mastroak Brown** sets exciting accents.



minimalism
by brigitte

leitmotif Brigitte in-house exhibition 2024 / Version 1



leitmotif Brigitte in-house exhibition 2024 / Version 2