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Press release in-house exhibition 2022

LIVING COLOURS

Multi-functionality and multi-tasking have become even more important for kitchen planning. Ideally, kitchen furniture creates an inviting, homely symbiosis with the rest of the house and makes the kitchen a favourite place and a real oasis of well-being. Life takes place in the kitchen and it is quite rightly of great importance. A kitchen with high product and design quality is indispensable for this. Hardly anything influences our mood as much as the colours we surround ourselves with.

Brigitte Kitchens is devoting special attention to this theme under this year's trade fair motto **LIVING COLOURS**.

All the colours of nature and beyond.

The Brigitte colour worlds can be divided into two central areas: **the calm and soft colours** that represent an unagitated, relaxed colour world. The basic colours white, silk grey, magnolia and cashmere should be mentioned, which are complemented by other new and harmonious shades. The tried and tested DELTA, LOFT, FRESH and CALAS ranges are thus given a solid continuity. The new HAVANNA range with its horizontally running wood effect in Golden Oak and Chocolate Oak, offers just the right décor for a timelessly beautiful kitchen design and a perfect basis for harmonious furnishing.

The lively colours are made possible by the COMO model with the new colourways Azzurro and Verde. Nuances that come from nature's extensive colour world are particularly soothing and are ideal as accents.

As a highlight of the colour theme, the new FLORIDA MULTICOLOUR programme in high-quality, matt multi-layer lacquer permits limitless variety in all RAL and NCS colour shades. In addition to the elegant matt lacquer, brilliant high-gloss lacquer (CALIFORNIA MULTICOLOUR programme) and velvety-soft textured lacquer on four different basic models (SINUS, NORMANDIE, PIEMONTE, TORINO) in the Brigitte **COLOUR CONCEPT** allow all 4,500 colour possibilities in RAL/NCS in addition to numerous basic colours. This allows for completely new, bold and innovative colour experiments and creative diversity for every lifestyle.

The modern country look - a classic that inspires again and again

Various decorative country house elements such as glass wall units with transom doors, niche panels with grooved structure as well as matching end shelves and accessories made of natural materials create a cosy atmosphere that conveys warmth and comfort. Brigitte kitchens harmonise contemporary country charm with natural accents in combination with exciting colour compositions.

The kitchen in a changing era

The trend towards home offices and open-plan living areas, which has intensified in recent years, is continuing. The floor-level pocket system as a Uno or Duo door application conceals electrical appliances, sink or cooking areas behind a smooth front, thus ensuring that the kitchen stands out from the usual, everyday look and always presents a tidy picture. The Wingline folding door system in all cuttable front decors allows additional planning options as a passage door or room divider. The decorative add-on tambour door cabinets are also particularly homely elements that allow supplies, crockery, small electrical appliances, cooking utensils or similar items to disappear with a flick of the wrist behind the attractive tambour door in translucent black glass or black plastic. Original, surprising details and housekeeping elements such as a drinks crate, cupboard and washing machine pedestal or shoe cupboard interior underline the change from a pure cooking area to a holistic living kitchen as the multifunctional centre of the home. New lighting systems alone or in combination with the "Linero MosaiQ" niche railing emphasise the horizontal and provide clarity and harmonious lighting.

German Brand Award 2022

Brigitte Küchen was once again among the winners of the German Brand Award. The award was presented in the category Excellent Brands - Kitchen & Household Appliances for the successful brand enhancement through exciting products, such as the MIDLINE light, which already won the "Special Mentions Award" last year.

100 years of Brigitte Kitchens

Brigitte Küchen is celebrating its 100th anniversary this year.

The symbiosis of innovation and tradition has been the hallmark of the company from the very beginning, coupled with humanity, sympathy and regional solidarity. On this foundation and true to the motto **TO KEEP TRADITIONS ALIVE**, Brigitte Kitchens will go into the future with a lot of positive energy.

Press motifs 2023



COMO Spruce / FLORIDA Matt lacquer NCS



NOVA Neve High Gloss / AROSA Fenix Grigio Londra



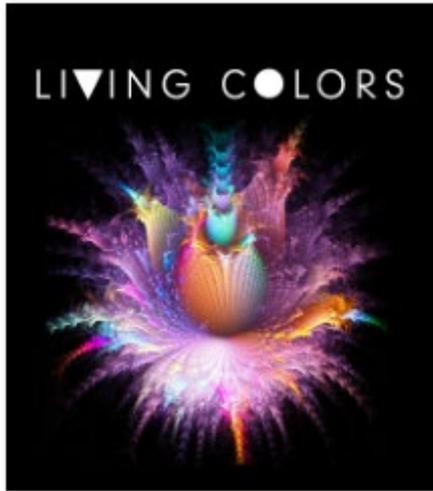
FRESH Silk Grey / LOFT Dark Black



COMO Elm / AROSA Fenix Nero



OXFORD Sherwood Nero / CRISTAL White



Guiding theme / trade fair motto
Brigitte in-house exhibition 2022



Presentation of the 100th anniversary certificate
Photo (from left to right): Harald Grefe (deputy managing director of the IHK Bielefeld), Rolf Frickemeier (partner), Jens Uhe (Management)

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